

PRESS RELEASE

Miami, FL April 20th, 2013 – Donna Flor[®], a Alcor Brands trademark, launch today the new collection DF Intimates[™] by Donna Flor[®].

After more than one year of research and development, we start with 5 bras styles (*Bouquet, Eternity, Fetiche, Glam and Midnight*) and new 5 styles of sexy panties (*Desire, Donna, Eternity, Moments and Seduction*) that complement our line of sexy panties.

With the slogan “The Art of Being Sexy”, the company is offering a complimentary worldwide Free Shipping to all wholesale orders over \$200 (*two hundred dollars*) or the equivalent in Euros and the B2B website (*exclusive for dealers*) is <http://business.alcorbrands.com>

Those interested in become a Donna Flor[®] dealer, should apply to an account at the website above.

Sales Representatives interested in work with us should submit a resume or a brief description of the current activities to sales@alcorbrands.com or fax +1-786-523-0607.

For further information and press queries:

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Source: Alcor Brands, Inc.

About Donna Flor[®]: Established in July 2002, the brand was created to follow the change of women’s behavior. In this timeline we has qualified our channels of distributions and it has innovated its position in international market. We are strongly structured to conquer new markets, focused in the concept of the brand who reflects exactly the sensuality of a modern woman. We have exported to more than 30 countries, but that isn't enough! Donna Flor is a registered trademark of Alcor Brands, Inc. See more at donnaflor.com